



Comcast Partners with Roxbury Innovation Center to Expand Workforce Development Opportunities in Roxbury

Comcast will deliver high-speed Internet, host multiple events at RIC and air Public Service Announcements (PSAs) to further increase awareness of RIC

BOSTON (November 28, 2017) – Comcast today announced that it is partnering with Roxbury Innovation Center (RIC) to help foster the organization’s workforce readiness efforts, specifically as it relates to technology program and product offerings. Comcast will provide high-speed Internet and other advanced technology services to the center as part of a comprehensive five-year partnership agreement, as well as assistance with expanding the center’s STEM programming.

The Comcast and Roxbury Innovation Center partnership was announced at a special event focused on technology and virtual reality career opportunities at RIC earlier today. Attendees were able to sample virtual reality technology, meet technology company executives and learn more about Comcast’s innovative offerings. Roxbury Innovation Center is a program of the Venture Café Foundation and created through a public-private partnership with the City of Boston to support local economic development in Dudley Square and throughout Roxbury, Dorchester and Mattapan by positioning innovation and entrepreneurship as viable career options for all.

Comcast is providing RIC with a dedicated broadband connection that will support high speed Internet, Xfinity WiFi and the Xfinity X1 Platform. Comcast’s financial support includes a grant for RIC to purchase 3D printers, enabling the organization to offer new opportunities and workshops for its users. In addition, Comcast will produce and create Public Service Announcements (PSAs) and air them on dozens of cable networks in the Boston area as well as provide RIC with the opportunity to use longer form profile videos highlighting the success stories from RIC on its social channels and website.

“Roxbury Innovation Center looks forward to partnering with Comcast on programming that brings more STEM education to students in the Roxbury community and assists our community members to connect, start, and grow businesses,” said Alessandra Brown, Director of the Roxbury Innovation Center.

“Comcast and RIC are natural partners since we both share a commitment to innovation, technology and giving back to the community,” said Tracy Pitcher, Senior Vice President of Comcast’s Greater Boston Region. “Today’s event was a great success, which hopefully inspired students and parents to think of a STEM-focused career as a viable choice. I am confident that RIC’s patrons will help imagine and create the products and services of tomorrow for their own startups or other established companies.”

About the Roxbury Innovation Center (RIC)

Roxbury Innovation Center supports local economic development by guiding small business owners and empowering innovators and entrepreneurs. RIC provides a diverse variety of resources, through instructional and hands on workshops and courses, networking events, and office hours mentorship. RIC opened in late 2015 as a program of the Venture Café Foundation in a public-private partnership with the City of Boston.

About Comcast

Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company with two primary businesses, Comcast Cable and NBCUniversal. Comcast Cable is one of the nation's largest video, high-speed internet, and phone providers to residential customers under the XFINITY brand, and also provides these services to businesses. It also provides wireless and security and automation services to residential customers under the XFINITY brand. NBCUniversal operates news, entertainment and sports cable networks, the NBC and Telemundo broadcast networks, television production operations, television station groups, Universal Pictures and Universal Parks and Resorts. Visit www.comcastcorporation.com for more information.

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